



Conference Registration:

Shirley Duerst
7309 Riverside Rd.
Verona, WI 53593

Attention: Administrator / Manager / Activity Professional

**31st Annual
WRAP Conference**
September 16th-18th, 2009
**Ramada
Stevens Point, WI**

Educational opportunities
for all professionals to
enhance the quality of life
for the elderly.

Let's meet for a...
Sweet Retreat!



Wisconsin Representatives of Activity Professionals
31st Annual WRAP CONFERENCE
September 16-18, 2009
RAMADA • Stevens Point, WI

See CONFERENCE REGISTRATION INFORMATION page 2 and center page

Pre-Conference Intensive*

"Lifetime Expressions: Encouraging Creativity in Seniors"

Carla Bacon Smith, BS, RMT

We are excited about this session and hope that all activity professionals in all types of facilities will consider registering!

Take a whirlwind tour of the arts as we explore creativity through dance, art, poetry and nature. This hands-on session, a three hour workshop, will train you in basic creative techniques that can be used over and over again with clients of a variety of levels. Activity Directors, as well as Assistants will learn new skills that can be implemented immediately into creative programming for clients of all levels. You'll find something for everyone in this varied and fast moving program! The visual and experiential nature of this presentation will help participants to walk away inspired and confident in leading creative and expressive activities for the seniors they work with.

on **Wednesday September 16th, 2009** from **11am – 2pm**

PRE-CONFERENCE INTENSIVE*

Includes box lunch & speaker fees (3 hours of education during a working lunch)

WRAP members	\$45.00
Non-members	\$55.00

* This session is **not** included in 3-day entire conference fee.

Pre-Conference Intensive Objectives

- Learn a variety of creative techniques including art, dance, drama, horticulture, creative writing and movement through demonstration and group exercise.
- Learn skills that are easy to implement.
- Learn how to adapt and add creativity to programs throughout the year.

WISCONSIN REPRESENTATIVES OF ACTIVITY PROFESSIONALS MEMBERSHIP APPLICATION

MAKE CHECK PAYABLE TO: "WRAP". Return to: Renee Tatzel W500 State Rd 29 Spring Valley WI 54767

OFFICE USE ONLY

Date Rec'd _____
Paid _____
Card # _____

Today's Date _____ New Renewal

Name _____ Facility _____

Please check the box of the address you prefer your WRAP materials be sent

Home Address _____ City _____ State _____ Zip _____

Facility Address _____ City _____ State _____ Zip _____

County _____ Home Phone _____ Work Phone _____ Fax _____

Professional Memberships: Local Professional Group _____ NAAP Other _____

E-mail _____

Job Title _____

Certification: NCCAP: ACC ADC AAC Other Certification: _____ # Years Activity Professional _____

MEMBERSHIP:

Transferable Member - \$35/Year Contact Person Active - \$35/Year – You work in what type of facility?

Adult Day Care Ass't Living CBRF Nursing Home Retirement Senior Center Subacute Other Consultant

Associate - \$25/Year Retired Activity Prof. Student Volunteer Not Employed Other: _____

WRAP Scholarship Donation \$ _____

Check here if you **DO NOT** want your name on shared mailing list.

Scholarship Fund

Join us for our
17th Annual Scholarship Fund-Raiser
on Thursday September 17th
from 4:30-5:30pm.

By participating in this event, you are contributing to the scholarship fund for Activity Professionals who have demonstrated a desire to further their professional knowledge of the Activity field.

Treat yourself at the "Sweet Retreat" with some... "SPA TIME"

This year's event will be held in The Pinery. Bring your suit to swim after or just come and relax. (It will be worth your time and money!) With each pre-paid registration of \$15.00 (see Registration Form), you will receive a complimentary glass. (We will only be ordering the amount for those who have signed up and will not have extra for sale.) So donate to the scholarship fund and experience a "Sweet Retreat."



SILENT AUCTION

We will be holding a Silent Auction in the Convention Center Salon K, near Registration. The proceeds from the auction will go for fundraising for the NAAP conference that will be held in Wisconsin in 2010. Take time to make a bid and help support NAAP and WRAP's efforts to bring a national conference to Wisconsin! Bidding will be in \$1.00 increments.

DOOR PRIZE

Door prizes will be given with a number in your folder, and door prizes will be in the same area as the Silent Auction area. If not picked up by 3:00pm Thursday they will be re-distributed..

AWARDS BANQUET

Attire for the WRAP "Sweet Retreat" 31st Annual Awards Banquet will be business casual. There will be a cash bar available prior to dining. Be sure to enjoy the fun and festivities by joining us after the plated dinner for some comedy or DJ entertainment.

Registration Fees

PRE-CONFERENCE INTENSIVE*

Includes box lunch & speaker fees (3 hours of education during a working lunch)

WRAP members	\$45.00
Non-members	\$55.00

* This session is **not** included in 3-day entire conference fee.

Pre-conference limited to 100 attendees. Register Early!

ENTIRE CONFERENCE

Includes Thursday lunch, Thursday Awards Banquet, and Friday breakfast
This fee does not include the Pre-Conference Intensive Session

WRAP Members	\$165.00
Non-Members	\$235.00

THURSDAY ONLY

Includes Thursday lunch, does NOT include Thursday Awards Banquet.
If attendees wish to attend, a dinner must be purchased separately

WRAP Members	\$105.00
Non-Members	\$130.00
Awards Banquet dinner	\$ 30.00 ea
Additional Awards Banquet Guests	\$ 30.00 ea

FRIDAY ONLY

Includes breakfast	
WRAP Members	\$ 80.00
Non-Members	\$100.00

MEALS ARE INCLUDED IN THE 3-DAY ENTIRE CONFERENCE FEE

Thursday lunch, Thursday Awards Banquet, and Friday breakfast
For special diet needs.....contact RAMADA for individual accommodations.

Register Early

Register by September 1st - Registrations postmarked after September 1st will be assessed a \$25.00 LATE FEE. All cancelled reservations will be assessed a \$25.00 processing fee. NO REFUNDS will be made after SEPTMEBER 5th.

Please, double check to be sure all forms are filled out neatly and payment accompanies the registration form.

No credit cards or purchase orders.

Download and print additional brochures from our website:
www.wrap-wi.org

Make Check Payable to:

WRAP 2009 CONFERENCE

Mail Registration Form and Payment to:

Shirley Duerst
7309 Riverside Rd. • email: shurly@tds.net
Verona, WI 53593 • cell: 608-845-6465

Future Conferences

NAAP CONFERENCE comes to WISCONSIN!

“Caring By Design”

2010 NAAP Conference
at the Hilton in Milwaukee, WI
April 14-17, 2010

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WRAP CONFERENCES...

32nd ANNUAL

WRAP Conference

“Riding the Trails to Activities 2010”

RAMADA Hotel
Stevens Point, WI
September 15-17, 2010

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Message from the Conference Chair

If you are not a current member of WRAP, now is the time to join and take advantage of lower conference rates.

Simply complete the membership application in this brochure and mail it to our membership chair, Renee Tatzel, as indicated on the form.

Please do not send it with your conference registration. Make sure that all forms are printed clearly. Incomplete forms will delay the processing of your registration.

Confirmation letters will be sent.

Remember to make your room reservations directly to Ramada of Stevens Point.

Cultural Arts

This is a great way to show and share the creative works of your residents. To enter your resident projects into the Cultural Arts Contest, entries must be pre-registered. (A registration form will be in the July “WRAPing it Up” Newsletter.) This contest is open to WRAP MEMBERS ONLY! Each article must be the work of the individual resident and completed within the last year. The entries are divided into 17 different categories, and by the type of facility from which they come. Each resident receives a certificate of participation, and a panel of local judges view each entry which is judged on merit. Each entry receives a ribbon. The 6 top entries are given the special honor of “Best of Show” and are recognized during the awards banquet. It is a great way to encourage and promote art expression with your residents.

For more information contact:

Susan Tucker-Pann
608-752-6709

Conference Objective

WRAP presents its 31st Annual Conference to educate, motivate and revitalize Activity Professionals, Therapeutic Recreation Specialists, Nursing Home Administrators, Social Workers, Consultants and other professionals working in nursing homes, assisted living, adult day services, senior centers and community based residential facilities.

We offer educational sessions that focus on the varied professional and personal needs of the attendees. We support and encourage the sharing of knowledge and experience with other professionals. We provide attendees with the opportunity to grow in leadership, professionalism and knowledge to bring back vital information related to activities for enhancing the residents’ quality of life.

2009 Conference Committee Chairs

Conference Co-Chair	Patty Morter Shelly Payette	608-592-6731 920-793-8611
Local Arrangements Chair	Rochelle Richardson	715-877-2411
Speaker Co-Chairs	Patti Utesch Mary Ellen O’Connell Jean Tillmann	414-570-5407 414-570-5342 414-464-3880
Vendor Chair	Martha Bechard	715-258-8131
Registration Co-Chairs	Shirley Duerst email: Patty Morter	608-576-0783 shurly@tds.net 608-592-6731

Vendors Showcase

An opportunity for vendors to present products to conference attendees, they share innovative uses and adaptations and/or specialized equipment. These products can then be purchased in the vendor area. It is important that we take advantage of the opportunity to talk directly to the vendors and receive a discount on purchases during conference.

Don’t forget to bring along your tax exempt number, purchase orders, etc. We need to support our vendors in order to enable their future participation in our conference.

Vendor Reception following the Vendor Showcase, we will be serving snacks in the vendor area from 8:30 – 9:30pm.

Adult Day Services	Assisted Living	Memory Care	Skilled Care	Education/ Management
PreConference Intensive	PreConference Intensive	PreConference Intensive	PreConference Intensive	
	Legislative Update		Legislative Update	Legislative Update
Opening Keynote	Opening Keynote	Opening Keynote	Opening Keynote	Opening Keynote
Session 1	Session 1		Session 1	Session 1
	Session 2			Session 2
Session 3	Session 3	Session 3	Session 3	
Session 4	Session 4	Session 4	Session 4	Session 4
Session 5/9	Session 5/9	Session 5/9	Session 5/9	Session 5/9
Session 6/10	Session 6/10	Session 6/10	Session 6/10	Session 6/10
Session 7/11	Session 7/11	Session 7/11	Session 7/11	Session 7/11
			Session 8/12	Session 8/12
	Networking AL		Networking SNF	
Session 13/18	Session 13/18	Session 13/18	Session 13/18	Session 13/18
Session 14/19	Session 14/19	Session 14/19	Session 14/19	Session 14/19
Session 15/20	Session 15/20	Session 15/20	Session 15/20	
Session 16/21	Session 16/21	Session 16/21	Session 16/21	Session 16/21
Session 17/22	Session 17/22	Session 17/22	Session 17/22	Session 17/22
Closing Keynote	Closing Keynote	Closing Keynote	Closing Keynote	Closing Keynote

Treat Yourself!

STOP 'n' SHOP for your residents in our **VENDOR AREA**
 • Books • Music • Craft Supplies • Sensory Items • and MORE! •

Visit the Cultural Arts Exhibits and see what residents across the state of Wisconsin have created.

The Ways and Means Booth is

a "Sweet Place" to find a *Treat!*



Map to the RAMADA - Stevens Point, WI

1501 North Point Drive • Stevens Point WI 54481 • 715-341-1340 • FAX 715-341-8369



Conference Accommodations

Call by August 10th, 2009 for room reservation, after that time there is no guarantee on availability or room rate. Single/Double \$78.00 + taxes, Triple \$88.00 + tax, etc. There are 125 rooms reserved for the conference. When calling to reserve room, state it is for the WRAP Conference.

Reservations must be made by August 10th, 2009, to guarantee room and rate availability. Ramada offers a continental breakfast from 6:30am-10am.

See website for specific room amenities.
Website: www.ramadastevenspoint.com

Directions

From The North
 I-39 South To exit 161. At First Light After Exiting Interstate - Hotel Is On Far Side Of Intersection On Right.

From The South
 Take Business 51 North 2 Miles Past Hwy 10. At Traffic Lights - N. Point Drive - Turn Left. Hotel is On Left Side Of Street.

From Central Wisconsin Airport
 Take I-39 South To exit 161. At First Light After Exiting Interstate Hotel Is On Far Side Of Intersection On Right.

2009 Sweet Retreat!

Wednesday September 16th, 2009

- 10:00am – 6:00pm Registration
11:00am – 2:00pm Pre-Conference Intensive – Carla Bacon Smith
“Lifetime Expressions: Encouraging Creativity in Seniors”
2:00pm – 2:30pm Break
2:30pm – 4:30pm WRAP Annual Membership / Board Meeting (open to everyone)
4:30pm – 6:30pm Dinner Break
4:00pm – 6:00pm Cultural Arts Registration
6:15pm – 7:15pm WRAP Government Relations and 2009 Legislative Update
~ Mary Ellen O’Connell
7:30pm – 8:30pm Vendor Showcase
8:30pm – 9:30pm Vendor Reception - Great opportunity to *Treat* your residents!

Thursday September 17th, 2009

- 7:00am – 8:00am Registration
8:00am – 8:30am Welcome/Announcements/Call of Regions
8:30am – 10:00am Opening Keynote – Cat Selman, “The Power at Hand”
10:00am – 10:30am Break / Cultural Arts / Ways & Means / Vendors / Silent Auction
10:30am – 11:30am **BREAKOUT SESSION I**
1. Motivating Your Staff for Quality Care - Cat Selman
2. DQA Assisted Living Update - Sherri Olson
3. Don’t Miss This Photo Opportunity - Carla Bacon Smith
4. Culture Change: Would You Live in Your Facility? - Jeff McCabe
11:30am – 12:00pm Break / Cultural Arts / Ways & Means / Vendors / Silent Auction
LAST CHANCE FOR PURCHASING / CULTURAL ARTS CLOSED FOR JUDGING
12:00pm – 1:00pm Lunch
1:30pm – 2:30pm **BREAKOUT SESSION II**
5. Surviving the Business with Humor - Cat Selman
6. Understanding Behavior: Why They do What They Do - Julie St. Pierre
7. Their Life, Their Care, Their Way-Delivering the P.C.C.-Paula Harder Kenemore
8. The Next Generation: Programming for the Short Term Resident, part 1 - Carla Bacon Smith

Kitty Friend, MS, RD, CD, NHA

Kitty is a dietitian consultant within the Division of Quality Assurance, and works the long term care, clinics and hospital areas. She has 38 years experience in long term care. She worked in multiple roles as a CNA, cook, dietitian, personnel manager and employment relations specialist. Kitty is Regional Director for SERO in long term care.

Credentials: Registered Certified Dietitian with a Master’s Degree in Food Administration, and a licensed Nursing Home Administrator.

“How Does the Newly Revised F371 Apply to the Activity Department?”

- Participants will be able to identify areas of non-compliance with F371.
- Attendees will be able to locate standards of practice on food safety.
- You will be able to plan activities without the fear of a citation.

Networking Session

Thursday, September 18th 4:30 – 5:30PM

Do you work in a NURSING HOME or an ASSISTED LIVING FACILITY?

Take the time to attend one of the two networking sessions. You will come away with successful activity programming, new trends and best practice. Activity issues, involving survey questions will be discussed. By attending this session you will have the opportunity to share and learn from professionals from across the state. No need to sign up for this session, just join us for this hour of networking (1 hour continuing education certificate).

Continuing Education

Achieve 13.5 hours of continuing education during this conference by attending all offered sessions (including the Pre-Conference Intensive). WRAP has made application for NCCAP approval of 13.5 hours. A form to purchase Continuing Education Units (CEU’s) can be picked up at the Registration area at Conference. You will be responsible to make copies of your session certificates, fill out the CEU form and send it in for your credits.

Conference chairs will try to honor all session requests. To ensure that your preferences are known, please note: First and Second choices for each session on the registration form. Please plan to attend only the sessions that are assigned to you. Education certificates will be distributed at the end of each session. Extras will be destroyed after each session.

Cindy Musial-Olson, RT/ACC

Cindy Musial-Olson is president of Activity Professionals Consultant LLC. She has worked in the field of long-term care for 27 years. She teaches the national course (MEPAP 2nd edition) for activity professionals. As a consultant to long-term care, Cindy has educated and assisted facilities in culture change principles and practices. She produced a two-part video on dementia programming. She has given many presentations related to quality of life at national and state conferences. Cindy is also the Program Director of The Gathering Place, a day program for elders with memory loss in Sheboygan Falls, WI.

David A. Green, MS

David Green retired in 2005 after 29 years as CEO of Evergreen Retirement Community, which is nationally recognized for developing the Creekview Model household/neighborhood for skilled care facilities. In 1994, David was one of the founders of SAGE, the Society for the Advancement of Gerontological Environments and also co-founder of Wellspring. In 2005, he received the AAHSA Award of Honor, and in 2006 he was awarded an honorary doctorate by the University of Wisconsin-Oshkosh.

The concept of “culture change” leads to the questions. 1) What comprises culture? 2) What are the changes? 3) How is culture defined? 4) What is the relationship of culture and staff? 5) How does one design the environment to support the desired culture? 6) What is the process of programming the transformation? We will cover these concepts in two sessions.

“Creating a Wellness Culture: Maximizing Resident Potential, part 1”

- Articulate what constitutes the culture of an organization, who determines it, and how it can be intentionally created.
- Identify the characteristics of a culture of wellness, and why it is a desirable objective.
- Describe how culture impacts the staff and residents and their relationships.

“Creating a Wellness Culture: Aligning Staff Values, part 2”

- Articulate why personal wellness is essential to generating a wellness culture.
- Describe how to prepare staff to be part of the team-based environment which is essential for a wellness culture.
- Identify ways to continue staff development for creativity and innovation which are essential to a wellness culture.

Thursday September 17th, 2009 (Continued...)

2:30pm – 2:45pm Break / Cultural Arts / Ways & Means / Silent Auction

2:45pm – 3:45pm **BREAKOUT SESSION III**

9. Surviving the Business with Humor - Cat Selman
10. Understanding Behavior: Why They do What They Do - Julie St. Pierre
11. Their Life, Their Care, Their Way-Delivering the P.C.C.-Paula Harder Kenemore
12. The Next Generation: Programming for the Short Term Resident, part 2 - Carla Bacon Smith

3:45pm – 4:30pm Break / Cultural Arts / Ways & Means / Silent Auction

4:00pm – 5:00pm Scholarship Event - “SPA Time”

4:30pm – 5:30pm Networking Sessions – Nursing Home & Assisted Living (2 groups)

6:00pm – 7:00pm Cash Bar

7:00pm – 10:00pm Annual Banquet / Awards Ceremony / Entertainment

Friday September 18th, 2009

7:30am – 8:00am Registration / Cultural Arts / Ways & Means

Last Chance for Silent Auction Bids / Hotel Checkout

8:00am – 9:00am **BREAKOUT SESSION IV**

13. DQA-SNF How does the newly revised F371 apply to the Activity Dept? - Kitty Friend
14. Resident to Resident Abuse - Kim Marhiene
15. Understanding Communication Changes in Persons with Dementia - Julie St. Pierre
16. Creating a Wellness Culture: Maximizing Resident Potential-David Green & Cindy Musial Olson pt. 1
17. Finding the Spirit in Care Giving-Enhancing Your Spiritual Care Programs - Paula Harder Kenemore

9:00am – 10:15am Breakfast

9:45am – 10:15am Break / Final Ways & Means Sales / Checkout

10:15am – 11:15am **BREAKOUT SESSION V**

18. DQA-SNF How does the newly revised F371 apply to the Activity Dept? - Kitty Friend
19. Resident to Resident Abuse - Kim Marhiene
20. Understanding Communication Changes in Persons with Dementia - Julie St. Pierre
21. Creating a Wellness Culture: Maximizing Resident Potential-David Green & Cindy Musial Olson pt. 2
22. Finding the Spirit in Care Giving-Enhancing Your Spiritual Care Programs - Paula Harder Kenemore

11:30am – 11:45pm Conference Promotion “Riding the Trails to Activities 2010”

11:45am – 12:30pm Closing Keynote

“Take This Job and Love It” – Paula Harder Kenemore

12:30pm – 1:00pm Closing Comments

HOME • *Sweet* • HOME

2009 WRAP *Conference*

Speakers and Sessions

Carla Bacon Smith, BS, RMT

Carla Smith has been working with seniors in long-term care for over 20 years. A Registered Music Therapist, she graduated from Illinois State University with a Bachelor's Degree in Music, and was the recipient of the University's 1983 Gerontology Award. Carla has worked for Manor Care Health Services for the past 22 years, where she has had experience with dementia units, assisted living and luxury programming. In addition, she has supervised the activity program for long-term and rehab residents. She is currently the Activity Director at Manor Care in Elk Grove Village, a 190 bed skilled care and rehabilitation facility. A strong believer in encouraging creativity and fine arts for seniors, Carla has developed an ongoing Fabric Arts program in her facility over the past eight years. She recently published a book on Fabric Arts for seniors, entitled "The Fabric of Our Lives: The Use of Textiles to Enhance Creative Programs." Carla has presented on various creative topics to enthusiastic audiences of Activity Professionals throughout Illinois, and was a speaker at the National Association of Activity Professionals 2004 Conference in Scottsdale, Arizona.

"Don't Miss This Photo Opportunity"

Do your Residents enjoy "hamming it up" for the camera or picking themselves out in your activity photos? Are you looking to move "beyond the bulletin board" toward more creative uses for photography and display? Photography moves from the sidelines to the center of attraction as we explore the ways it can benefit your clients. This presentation, uses lecture, demonstration and sample projects to explore the uses of photography with seniors. Participants are invited to pose as models and are encouraged to share ideas and ask questions. During this experiential exercise sample photos and projects will be discussed and displayed.

- Learn how to take successful and fun photos that will enhance your programs and market your facility.
- Learn numerous ways to easily incorporate photography into existing programs.
- Learn through exploration the ways photography can benefit your clients.

Paula Harder Kenemore, ACC



Paula Harder Kenemore is a Certified Activity Consultant, award winning author, and authorized instructor for the Alzheimer's Association's Foundations of Dementia Care. Paula is the owner of **B.O.L.D. Transitions**, a consulting and speaking business, whose mission is to Build Older Lifestyles with Dignity. She holds a degree in Speech Communication and has a master's degree in Gerontology.

"Their Life, Their Care, Their Way - Delivering the Person Centered Care"

- Define person-centered care as it pertains to your work with older adults
- Understand the differences between "Doing" & "Being"
- Identify strategies to deliver person-centered care to older adults.
- Recognize your individual ability to create results using person-centered care within your work and personal environment.

"Finding the Spirit in Care Giving - Enhancing Your Spiritual Care Programs"

- Define spirituality and religion.
- Recognize the difference between spirituality and religion.
- Identify ways to enhance spiritual care programming without increasing the budget.
- Feel confident in your ability to communicate with older adults on a deeper spiritual level.

Closing Keynote Speaker:

"Take This Job and Love It – How to Love Your Job, No Matter What You Do"

Motivational in nature, this keynote focuses on the underlying reasons for job dissatisfaction and delivers tools and humor to change complaining into productivity

- Recognize the root cause of job dissatisfaction.
- Identify responsible solutions to improving personal job satisfaction.
- Assist others in finding greater job satisfaction.
- Laugh.

Sherri Olson, RN

Sherri Olson is a nurse consultant with the Bureau of Technology, Licensing and Education within the Division of Quality Assurance. Sherri works primarily with the Bureau of Assisted Living. Her previous work experience includes hospital, nursing home, VA hospital and ICF-MR.

“DQA Assisted Living Update”

- Review top 10 citations in CBRFs and AFHs.
- Discuss citations related to provision of activities.
- Learn related changes in DHS 83.

Julie St. Pierre, CTRS

Julie St. Pierre is an Outreach Specialist with the Alzheimer’s Association of Greater Wisconsin. She is a Certified Therapeutic Recreation Specialist with a Master of Arts Degree in Therapeutic Recreation. Julie has more than 10 years of experience working with persons who have dementia in a variety of settings including skilled nursing facilities, assisted living and day respite programs.

“Understanding Communication Changes in Persons with Dementia”

- Gain insight into the ways in which a progressive, cognitive illness such as Alzheimer’s disease changes a person’s ability to communicate.
- Learn practical communication strategies that will enhance the quality of interactions they have with persons who have a dementing illness.
- Gain increased awareness of the use of non-verbal cues in successful communication.

“Understanding Behavior: Why They Do What They Do”

- Gain insight into different behaviors associated with the various related dementia.
- Understand that behavior becomes a method of communication for the person with dementia and has meaning.
- Learn practical problem solving steps to address behaviors in persons with dementia.

Carla Bacon Smith, BS, RMT

(continued...)

“The Next Generation: Programming for the Short Term Resident”

We’ve all heard it before: “I’m just here for therapy.” “I’m not like everyone else here...” Younger and Short Term Rehab clients have different agendas, interests and needs than the general facility population. Their stay can be easily enhanced by recreational involvement. Learn how to motivate and program for this challenging and ever-growing population.

- Discuss the unique needs of this next generation.
- Use examples from real experiences to “think outside the box” of traditional programming.
- Explore how changing content, format, and structure can better meet the client’s leisure interests and patterns.

Kim Marheine, MSE

Kim Marheine is a frequently requested speaker on topics related to caring for persons with memory loss and dementia. Having received her bachelors degree in Music Therapy and her masters degree in Community/Agency Counseling. Kim has worked for 20+ years in the long term care field designing, implementing and evaluating services for persons affected by dementia. Prior to accepting her current position with the Board on Aging and Long Term Care, Kim Marheine worked for the Alzheimer’s Association of Greater Wisconsin, where she was the Program Director.

“Resident to Resident Abuse: Predictors & Interventions”

- Participants will identify stressors that may predict or influence resident interactions and behavior.
- Participants will discuss how to care plan using predictors in a preventative and proactive manner.
- Participants will discuss the impact of resident interactions on residents’ rights and staff/family responses.



Opening Keynote Speaker “The Power at Hand”

A **powerfully** motivating keynote session that will inspire individuals to “rethink” their approach to long term care and interactions with not only our elders, but with anyone with whom we come in contact. **Power** can mean the ability to act; the capacity for action or performance; or the capability of producing an effect. Each of us possess this **power**; yet, many have not figured out how to “tap in” to that particular skill, much less how to use it properly. Abraham Maslow states, “We are not in a position in which we have nothing to work with. We already have capacities, talents, direction, missions, callings.” The challenge comes in discovering those skills and determining how to use them to make life better for those with whom we come in contact. Each of us want to see the difference that we can make in people’s lives. Come and learn as Cat shares thought-provoking, heart-touching and emotional stories, teaching us how to “tap the power” and discover the “gifts” that lie deep within each of us.

- Describe “**power**” skills that are inherent to every human being.
- Describe interpersonal relation techniques that can improve a resident’s quality of life and quality of care.

“Motivating your Staff for Quality Care”

Motivation: The will and desire to get things done. It makes a job exciting, makes things flow. And those who are motivated don’t just “go with the flow,” – they create it! What motivates you? Is it possible to motivate others? Come join us in this session to determine individual employee needs and motivation techniques that meet those needs. Discover techniques for giving praise and guidance on constructive criticism.

Make a difference - Be the motivator in your organization!

- Identify the eight basic personal needs of individuals.
- Utilize the ten elements of effective communication in employee relations.
- Recognize the benefits of participatory management.

“Surviving the Business with Humor”

This session takes a look at the humorous side of health care. Through the humor we see very real resident/client issues and what we, as providers, should have in place to meet those issues. Utilizing humor and laughter, participants will learn necessary techniques to maintain a balance in providing care that is both meaningful and realistic. Cat ends this session with a “Jeff Foxworthy-take” on the “Top 10 Ways” you can tell you work in health care. Let’s face it – without humor, how else are you going to survive?

- Identify health benefits of humor.
- Utilize techniques that relieve stress and conflict in a work setting.

Jeff McCabe

Jeff is the coordinator of Support Services at Brewster Village in Appleton, WI and has been in the social work field over 30 years. He is also the current WNHSWA President. Jeff continues to be a strong advocate for Person Directed Care and has been representing Nursing Home Social Workers on the Wisconsin Coalition for Person Directed Care.

“Culture Change: Would You Live in your Facility?”

- Define two types of care.
- Identify common themes in Culture Change.
- Awareness of the current Culture in your facility.
- Awareness of the Wisconsin Coalition for Person Directed Care.

Mary Ellen O’Connell, BS, ACC

Mary Ellen O’Connell earned a Bachelor of Science degree from the University of Wisconsin-Milwaukee in Education Studies w/an Emphasis on Therapeutic Recreation. She is NCCAP certified as an Activity Consultant. Mary Ellen has worked in a variety of settings and populations. She is currently employed as an Activity Therapist, consulting & speaking on occasion and has served as the WRAP Government Relations Chair for the past 4 years. “**WRAP Government Relations 2009 Legislative Update**”

- Review state and federal legislative news and how it impacts our care of the elderly.
- Explore regulatory requirements affecting the provision of activity services.
- Discuss industry trends, their impact on our profession and those we serve.

31st ANNUAL WRAP CONFERENCE 2009

Join us for a *Sweet Retreat!*

Name of attendee: _____

Please mark a 1st and 2nd choice for each Breakout Session. Wednesday Sessions and Keynote sessions only require an X to note participation

Wednesday, September 16th, 2009

- 11:00am – 2:00pm **Pre-Conference Intensive – Carla Bacon Smith**
12:30pm – 4:30pm Joint Board/Annual Membership Meeting
6:15pm – 7:15pm Legislative Update 2009 – Mary Ellen O’Connell
7:30pm – 8:30pm Vendor Showcase

^{“Lifetime Expressions:}

Encouraging Creativity in Seniors”

Thursday, September 17th, 2009

- 8:30am – 10:00am **Opening Keynote: “The Power at Hand” Catherine Selman**
10:30am – 11:30am **Breakout Session I**
___ 1. Motivating Your Staff for Quality Care - Cat Selman
___ 2. DQA Assisted Living Update - Sherrie Olson
___ 3. Don’t Miss This Photo Opportunity - Carla Bacon Smith
___ 4. Culture Change: Would You Live in Your Facility? - Jeff McCabe

1:30pm – 2:30pm **Breakout Session II**

- ___ 5. Surviving the Business with Humor - Cat Selman
___ 6. Understanding Behavior: Why They do What They Do - Julie St. Pierre
___ 7. Their Life, Their Care, Their Way-Delivering the P.C.C.-Paula Harder Kenemore
___ 8. The Next Generation: Programming for the Short Term Resident - Carla Bacon Smith

2:45pm – 3:45pm **Breakout Session III**

- ___ 9. Surviving the Business with Humor - Cat Selman
___ 10. Understanding Behavior: Why They do What They Do - Julie St. Pierre
___ 11. Their Life, Their Care, Their Way-Delivering the P.C.C.-Paula Harder Kenemore
___ 12. The Next Generation: Programming for the Short Term Resident, part 2 - Carla Bacon Smith

Friday, September 18th, 2009

8:00am – 9:00am **Breakout Session IV**

- ___ 13. DQA-SNF How does the newly revised F371 apply to the Activity Dept? - Kitty Friend
___ 14. Resident to Resident Abuse - Kim Marhiene, Ombudsman
___ 15. Understanding Communication Changes in Persons with Dementia - Julie St. Pierre
___ 16. Creating a Wellness Culture: Maximizing Resident Potential-David Green & Cindy Musial Olson pt. 1
___ 17. Finding the Spirit in Care Giving-Enhancing Your Spiritual Care Programs - Paula Harder Kenemore

10:15am – 11:15am **Breakout Session V**

- ___ 18. DQA-SNF How does the newly revised F371 apply to the Activity Dept? - Kitty Friend
___ 19. Resident to Resident Abuse - Kim Marhiene, Ombudsman
___ 20. Understanding Communication Changes in Persons with Dementia - Julie St. Pierre
___ 21. Creating a Wellness Culture: Maximizing Resident Potential-David Green & Cindy Musial Olson pt. 2
___ 22. Finding the Spirit in Care Giving-Enhancing Your Spiritual Care Programs - Paula Harder Kenemore

11:45am – 12:45pm **Closing Keynote: “Take This Job and Love It” – Paula Harder Kenemore**

Wisconsin Representatives of Activity Professionals Conference Registration 2009

September 16th, 17th, 18th, 2009
Ramada • Stevens Point, WI

Let's meet for a...Sweet Retreat!

Name: _____
*PLEASE print (all fields)clearly

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Registration Options

download and print additional brochures from our website: www.wrap-wi.org
Pre-Conference Intensive* (Wednesday, September 16th)
* This session is not included in 3-day entire conference fee, it is a working lunch - box lunch is included.

WRAP MEMBERS	\$ 45.00
Non-Members	\$ 55.00

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Entire Conference (Wednesday, September 16th – Friday, September 19th)
(This fee does not include the Pre-Conference Intensive Session)

WRAP MEMBERS	\$165.00
Non-Members	\$235.00

Thursday Only (September 17th)

WRAP MEMBERS	\$105.00
Non-Members	\$130.00
Awards Banquet (not included in the Thursday only option)	\$30.00ea
Awards Banquet (additional guests)	\$30.00ea

Friday Only (September 18th)

WRAP MEMBERS	\$ 80.00
Non-Members	\$100.00
Registration LATE Fee (after September 1 st)	\$ 25.00
WRAP Scholarship contribution (receive commemorative glass)	\$ 15.00

Please FILL OUT and MAIL both sides of this form!
NO CREDIT CARDS! NO PURCHASE ORDERS!
Payment needs to accompany registration form.
No refunds will be made after September 5th 2009.

Total Amount Enclosed
\$ _____

Meal Count please indicate the meals you plan to attend

All vegetarian meals only
 Thursday lunch
 Thursday Awards Banquet
 Friday breakfast • contact hotel for specialized/restricted diets

Make Check Payable to:
WRAP 2009 CONFERENCE

Mail Registration Form and Payment to:

Shirley Duerst
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• email: shurly@tds.net
• cell: 608-845-6465